

**TY JACOBSEN**  
Market Analyst



**Years of Experience:** 7

**Education:**

Bachelor of Business  
Administration  
Entrepreneurship  
**Baylor University, 2007**

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Ty Jacobsen joined CDS Market Research in 2007 as a Research Analyst after his graduation from Baylor University. Now as a Market Analyst, Mr. Jacobsen is involved in both primary and secondary research. He is tasked with using GIS software for data analysis and for the creation of maps that illustrate both location and demographic information. He is also tasked with managing CDS Market Research's data library.

Mr. Jacobsen is often responsible for managing projects involving demographic analysis and adjustment, and other research projects including market studies for the creation of special districts. He is a member of the Young Leaders division of the Urban Land Institute and is also active in Houston Commercial Real Estate Research Forum.

Mr. Jacobsen's recent professional work includes:

- An annual update of the commercial property inventory and land use of Houston's Energy Corridor District
- Market demand studies for the creation and funding of utility districts, for both residential and commercial purposes
- Commercial and residential market analysis and comparison case studies for the City of Sugar Land, Texas
- A strategic analysis of demographic trends and projections for several Texas-based districts of the United Methodist Church
- Land use inventory and demographic analysis for Houston's East Downtown District
- Analysis of Growth Driven Opportunities and Development Potential for the City of Cleveland, Texas
- Inventory of commercial property along a suburban corridor of US Highway 59
- The compilation and analysis of survey results taken for several clients
- Comprehensive market area analysis to inventory all existing, under construction and planned office buildings
- Enrollment projection analysis for student housing feasibility studies
- Assemblage of historical development data, patterns and trends for property within the boundaries of an existing Management District