

J. KIRBY SNIDEMAN, AICP
Senior Associate



Years of Experience: 10

Education:

Master of Urban Planning
University of Utah, 2013
Bachelor of Science
Brigham Young Univ., 2007

Professional Certification:

American Institute of Certified
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Kirby Snideman is a planning professional with a focus in economic development and currently serves as a senior associate at CDS Market Research. Originally from Houston, Mr. Snideman has studied and worked in several places including Utah, New York, California, Iowa, Illinois, Oregon and London, England.

Mr. Snideman holds a bachelor's degree from Brigham Young University where he studied business and biology. Mr. Snideman also studied at the University of Utah where he graduated with a master's degree in urban planning. Mr. Snideman's graduate work at the University of Utah focused on how effective, participatory planning can encourage long term, economic growth in the local economy.

With CDS, Mr. Snideman manages various projects for both private and public clients related to real estate development, economic development, and municipal planning. Mr. Snideman is a member of the Urban Land Institute, the Congress for New Urbanism, and the American Planning Association. Mr. Snideman is also a member of the American Institute of Certified Planners.

Mr. Snideman's recent professional work includes:

- Municipal Utility District (MUD) creation studies
- Resort / Hospitality development planning
- Affordable Housing market studies
- Transit oriented development plans
- Single family and multifamily housing studies
- City and County economic strategic plans
- Business recruitment and retention evaluation
- School district boundary change analyses
- Incorporation feasibility studies
- City and County general plans
- Redevelopment blight studies
- Impact fee recommendations
- Public transportation analyses
- Economic / fiscal impact studies
- Business license fee studies
- Infrastructure master plans
- Land use analyses utilizing GIS
- Demographic and psychographic inventories
- Population forecasts and projections
- NEPA Environmental Justice assessments
- Health Impact Analyses
- Public safety planning