



Years of Experience: 15

Education:

Bachelor of Business Administration
Entrepreneurship
Baylor University, 2007

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Ty Jacobsen joined CDS in 2007 as a Research Analyst after his graduation from Baylor University. Now as a Senior Market Analyst, Mr. Jacobsen is involved in both primary and secondary research. He is tasked with using GIS software for data analysis and for the creation of maps that illustrate both location and demographic information. He is also tasked with managing the CDS data library.

Mr. Jacobsen is often responsible for managing projects involving demographic and data analysis, demographic forecasting, and research projects including market studies for the creation of special districts. He is active in Houston's Commercial Real Estate Research Forum and participates in activities with the Urban Land Institute and Greater Houston Builders Association.

Mr. Jacobsen's recent professional work includes:

- Long-term, small geography-level population and employment forecasting for several transportation and toll road planning projects
- Ongoing management of data, customer services, and publishing for the twice-annual CDS Lot Price Survey
- Housing demand, affordability, and demographic analysis for several Texas cities and counties
- Commercial property inventory, land use, and the future potential analysis of multiple Houston-area special districts
- Market demand studies for the creation and funding of utility districts, for both residential and commercial purposes
- Strategic analysis of demographic trends and projections for several Texas and Oklahoma-based districts of the United Methodist Church
- Analysis of commercial development potential for a proposed mixed-use development in suburban Houston
- The compilation and analysis of survey results taken for several clients
- Comprehensive market area analysis to inventory all existing, under construction and planned office buildings
- Enrollment projection analysis for student housing feasibility studies
- Assemblage of historical development data, patterns and trends for property within the boundaries of an existing Management District